



## Internet Marketing

All Capital Community Properties' listings are showcased on the following websites:

- **Matrix MLS** – Largest Regional Multiple Listing Service for Residential, Commercial and Multi-Unit Buildings. Public and Real Estate Broker/Agent websites, [www.homesdatabase.com](http://www.homesdatabase.com) and <http://www.mris.com/>
- **Keller Williams Capital Properties and KW International Websites** - [www.kw.com](http://www.kw.com) and [www.kellerwilliamsdc.com](http://www.kellerwilliamsdc.com)
- **All Local, Regional and National Real Estate Brokerage Competitors' Websites** - including those of Coldwell Banker, RE/MAX, Prudential, Long and Foster, Compass, Sotheby's, Redfin.com, etc.
- **Proxio** – <http://proxipro.com/> - the international Multiple Listing Service and global referral network. Agent-to-agent networking.
- **Zillow** - <http://www.zillow.com/profile/CapitalCommunityProp/> - Enhanced Listing services which provide space for unlimited photos, links to virtual tours and “features” the listing for 3 times more exposure.
- **Trulia** - [www.trulia.com](http://www.trulia.com) – Showcase Listing which provides large image format with property detail overlay and built-in automation to dynamically showcase current listings in a polished presentation.
- **Realtor.com** - [www.realtor.com](http://www.realtor.com) – Showcase Listing Enhancements which display virtual tours, videos and up to 36 photos along with customized messaging and descriptions. Provides a better visualization of the property for buyers and creates lead generation connections for immediate follow-up.
- **Hill Rag** – [www.hillrag.com](http://www.hillrag.com) - Local DC Community publication and website.
- **Craigslist** - [www.craigslist.com](http://www.craigslist.com)
- **NAR International Site** - [www.worldproperties.com](http://www.worldproperties.com)
- **Google Base** - <http://base.google.com/base/>
- **LoopNet** – <http://www.loopnet.com/> - Largest online Multiple Listing Service for the public, specializing in Commercial, Investment and Multi-Unit Properties

- **Keller Williams Listing System (KWLS)** – Huge listing exposure thanks to the largest listing syndication network in Real Estate! The KWLS sends a data feed to more syndication sites than ever before.

